

isle: creative marketing



Collection

a group of objects or works to be seen

... for better results

Welcome to Collection, a showcase of the creative marketing services offered by Isle to schools and colleges.

Isle are a full service agency, widely experienced in the education sector.

If you would like to know more,
please ring 01302 325555
or email enquiries@isle.co.uk



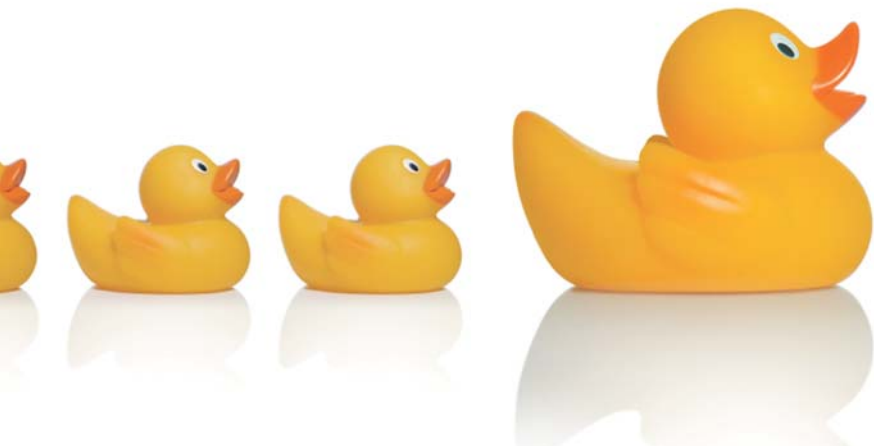
Seven Hills School Branding and Identity Development

New or old, every school needs a good brand identity. Isle can provide the expert guidance and creativity needed to ensure that your school's identity ticks all the right boxes.

T: 01302 325555 E: enquiries@isle.co.uk W: www.isle.co.uk

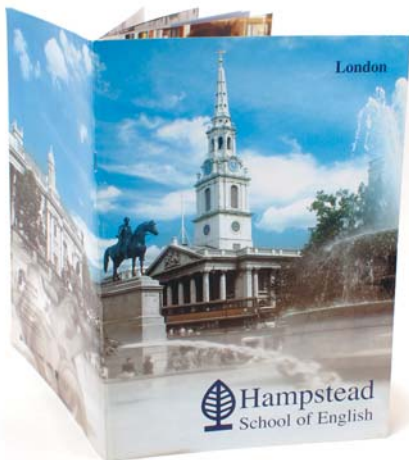
a trusted, more experienced advisor or
counsellor who offers helpful guidance

mentor



Hampstead School of English Printed Prospectus

An attractive, quality printed prospectus can help your school stand out from the crowd. Isle will help you get your school's message across on time and on budget.



T: 01302 325555 E: enquiries@isle.co.uk W: www.isle.co.uk

a person that conveys the opinions or sentiments of others

mouthpiece





John Leggott College Digital Prospectus/CD ROM

Standalone or as a complement to your printed prospectus, a CD ROM is the perfect solution. Course information, videos and lots of photographs are easily accessed. A digital prospectus from Isle will show your school in its best light.

T: 01302 325555 E: enquiries@isle.co.uk W: www.isle.co.uk

something that completes, makes up a whole, or brings to perfection



complement



Crofton High School

Website

Expert web design combined with plenty of creativity. Utilised properly a school website can be so much more than an introduction and can help speed up communication with both students and parents. Isle will ensure you don't get left behind.



T: 01302 325555 E: enquiries@isle.co.uk W: www.isle.co.uk

a person or thing that precipitates an event
or change

catalyst



recent clients

airedale high
westfield
weymouth college
crofton high school
norton
dronfield henry fanshaw school
edward sheerien school
myrtle
rossett school
st john rigby
uppingham college
springwell community school
howden
worksop college
worsbrough high school
caistor
westbourne school
john port
stanley technology school
sheffield hallam university
seven hills school
snapethorpe
heritage community school
danum
all saints RC school
wyggeston
ridgeway

school hampstead school of english
school **carmel college**
college pope pius RC school
eastbourne park school
springs school holy trinity school
college south axholme school
school lostock high school
primary school hayward school
school hayfield school
eastfield school
featherstone high school
talbot school ridgewood school
primary school
school **ranby house school**
& QEI college john leggott college
school eastwood comprehensive school

Services

Brand and corporate identity development
Strategic marketing and planning
Product and corporate literature
Advertising campaign planning and development
Website design and development
Integrated ecommerce solutions
New media campaigns
SEO and web marketing
Exhibitions and events management
Public relations campaigns
Video production

The logo for 'isle' features the word 'isle' in a lowercase, bold, sans-serif font. The letter 'i' is significantly taller than the other letters, extending upwards. The 'l' is also tall, reaching the top of the 'i'. The 'e' is shorter and positioned to the right of the 'l'. The entire logo is rendered in a vibrant magenta color.

Isle ● communications group ltd

1 Regent Terrace
South Parade
Doncaster DN1 2EE

T: 01302 325555
F: 01302 325080
E: enquiries@isle.co.uk
W: www.isle.co.uk